



**Lifelong Learning Programme
GRUNDTVIG PARTNERSHIPS**

**HOW TO ENSURE QUALITATIVE LIFELONG LEARNING FOR DIFFERENT AGE
GROUPS (QUALL PROJECT)**

DISSEMINATION STRATEGY

I. DISSEMINATION AT NATIONAL LEVEL

| No. | OBJECTIVES | TASKS | TARGET GROUP | WAYS OF DISSEMINATION |
|------------|--|--|--|--|
| 1. | To announce the purpose, the objectives, the contents and the activities developed in the QUALL Project | Local seminar | The beneficiaries of the Project: students, teachers, parents, local community | <ul style="list-style-type: none"> • Communication of the information about the ASP Project • Presentation of the leaflets, CDs, brochures elaborated during the Project |
| 2. | To offer a perspective upon the experience of the project that will can be consulted by all the teachers that are interested in the Adults Education | The elaboration of the PORFOLIO of the QUALL Project (the project experiences) | Teachers, counsellors | <ul style="list-style-type: none"> • Permanent communication with teachers, students, staff of the institution • Improvement of the ideas obtained during the project activities • Creating a documentary and information point/ office "Lifelong Learning Programme" |
| 3. | To present different stages of the performance of the Project gained as a result of the activities designed by partners | Panels and show-windows | Teaching staff, students, learners/parents | <ul style="list-style-type: none"> • The achievement of permanent exhibition/sharing of experience |
| 4. | The broadcasting of the information regarding the QUALL Project through local media | Articles published, newsletters | Local community | <ul style="list-style-type: none"> • Articles designed in magazines, local newspapers, radio, TV |
| 5. | To share the information with colleagues, the school inspectors, authorities, local community | Interventions, essays Communication working paper | Local community, teachers, local partners authorities | <ul style="list-style-type: none"> • Participation at the local professional meetings at the local and national seminars, at conferences, in |

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| | | | | the Lifelong Learning Programmes |
| 6. | To distribute some demonstrative materials and the guide concerning the project within the framework of some concerned/ interested institutions | CDs Power point presentation Photo albums Video cassettes Posters Leaflets Brochures | Local partners, teachers, trainers in LLP Education, learners | <ul style="list-style-type: none"> The distribution of the elaborated materials at meetings and events |
| 7. | To publish and distribute pedagogical and didactical materials elaborated by common work of QUALL Project partners: Manual/“Methodological Guide”, “School Syllabus for the Adults Education” | Curricular auxiliaries | The beneficiaries: teachers, students, counsellors, trainers | <ul style="list-style-type: none"> The distribution of the QUALL Project final products |

I. DISSEMINATION AT INTERNATIONAL LEVEL

| No | OBJECTIVES | TASKS | TARGET GROUP | WAYS OF DISSEMINATION |
|----|--|--|--|--|
| 1. | The registration in the communitarian database | Update the information on the web site of the QUALL Project (www); EST database; Reciprocal links. | The wider educational community | Internet (project's web-site, links to other web-sites, partners' web-sites) |
| 2. | Communication in the international seminars; to establish connections and to spread the results of the project | International seminars, workshops, conferences | European institutions | To participate in workshops conferences, seminars at European level |
| 3. | The implementation of European Education through knowledge, information exchanges and common activities | Project reunions | The project teams, staff and learners of the European institutions | International meetings Final conference with international participation |

III. COMMUNICATION PLAN

| ACTION PLAN | | | | | |
|-------------------------|------------------|--|--|--|--|
| GOALS | PRESENT POSITION | ACTION | BY | START | END |
| Local Seminar | Exist | Caring out a workshop in order to communicate the purpose of QUALL Project | Grobinas Pieauguso Izglitibas Centrs | | |
| | | | Comune di Zollino | | |
| | | | Asociatia de Cultura si Educatie ALTEEA | -9 th Sept. 2012 | -9 th Sept. 2012 |
| | | | | | |
| Meetings | Exist | | Grobinas Pieauguso Izglitibas Centrs | - 26 th October 2012 | - 30 th October 2012 |
| | | | ACE Alteea | -23 th April 2013 -5 th April 2014 | -27 th April 2013 - 9 th April 2014 |
| | | | Comune di Zollino | | |
| | | | | | |
| International Symposium | Exist | Presentation of the educational systems and Adults Education | All partners- Grobina,Latvia - Bucharest, Romania - Bucharest, Romania | -26 th October 2012 -27 th April 2013 - 7 th April 2014 | -26 th October 2012 -27 th April 2013 - 7 th April 2014 |
| Demonstrative CDs | Realized | Presentation of the objectives, the content and the targeted activities | Grobinas Pleauguso Izglitibas Centrs | | |
| | | | Comune di Zollino | | |
| | | | Asociatia de Cultura si Educatie ALTEEA | -October 2012 -April 2013 -August 2013 -April 2014 | |
| | | | | | |
| Videos, photo albums | Realized | Collecting and showing visual materials | Grobinas Pleauguso Izglitibas Centrs | | |
| | | | Comune di Zollino | | |
| | | | Asociatia de Cultura si Educatie ALTEEA | -October 2012 | - June 2014 |
| Web-site | Exist | Update information on the web-site | - www.acealteea.ro | -September 2012 | -July 2014 |

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| Informative electronic bulletins | Exist | Editing information about the progress of the QUALL Project | Grobinas Pleauguso Izglitibas Centrs | | |
| | | | Comune di Zollino | | |
| | | | Asociatia de Cultura si Educatie ALTEEA | The Press Announcement -23th April 2013 -4th April 2014 | |
| Brochures | Exist | Editing a brochure of the project | Grobinas Pleauguso Izglitibas Centrs | | |
| | | | Comune di Zollino | | |
| | | | Asociatia de Cultura si Educatie ALTEEA | -Syllabus for Adult Education -September 2013 -7 Thematic Brochures for Parents' Education -September 2013 | -December 2013 -April 2014 |
| Posters | Exist | Editing and printing | Grobinas Pleauguso Izglitibas Centrs | | |
| | | | Comune di Zollino | | |
| | | | Asociatia de Cultura si Educatie ALTEEA | -1st May 2013 | -9th May 2013 |
| Leaflets | Realized | Update information | Grobinas Pleauguso Izglitibas Centrs | | |
| | | | Comune di Zollino | | |
| | | | Asociatia de Cultura si Educatie ALTEEA | *ALTEEA Association Presentation -September 2012 *QUALL Project Presentation -October 2012 *7 Thematic Leaflets -September | -October 2013 -October 2012 -May 2014 |

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| | | | | 2013 | |
| Local newspapers and magazines | Exist | Advertising for the ASP Project, published articles | Grobinas Pleauguso Izglitibas Centrs | | |
| | | | Comune di Zollino | | |
| | | | Asociatia de Cultura si Educatie ALTEEA | *School Magazine, No 1/2013 *Scool Magazine no 2/2014 | -November 2013 -March |
| Meetings, debates, round tables, conferences or symposiums developing at the local, national or international area | Realized | Presenting the QUALL Project Distribution of leaflets, brochures, posters | Grobinas Pleauguso Izglitibas Centrs | | |
| | | | Comune di Zollino | | |
| | | | Asociatia de Cultura si Educatie ALTEEA | *September 2012 (194 Gimnazium School) *November 2012 (The Town Hall of 4 th District *April 2013 (International seminar) *April 2014 (Project Meeting) | -September 2012 -November 2012 -April 2013 -April 2014 |
| International workshops during a project reunion | Realized | Presentation of the necessary materials for the project | Grobinas- All partners Zollino- All partners Bucharest- All partners | 25 th Oct. 2012 26 th August 2013 5 July 2014 23 April 2013 5 April 2014 | 29 st Oct. 2012 30 th August 2013 9 July 2014 26 April 2013 9 April 2014 |
| Exhibitions | Exist | To show all materials created along the project by project team and the students /learners | Grobinas Pleauguso Izglitibas Centrs | | |
| | | | Comune di Zollino | | |
| | | | Asociatia de Cultura si Educatie ALTEEA | 9 th May 2013 | 9 th May 2013 |

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| Meeting/Open Letter to decision makers, institutions, newspapers, TV | Does not exist | To distribute the elaborated letter | Grobinas Pleauguso Izglitibas Centrs | | |
| | | | Comune di Zollino | | |
| | | | Asociatia de Cultura si Educatie ALTEEA | | |